

Date: 9 June 2011

Subject **Launch of The Softcat Rooms at Longridge, Marlow**



## News Release

### **A Hard Day's Night at Longridge**

Launch of The Softcat Rooms at Longridge, Marlow

Young visitors to Longridge can now get a good night's sleep after a hard day's activity on the water thanks to local IT Company, Softcat. The nine new rooms will provide overnight accommodation at the centre for up to 53 kids and are a much needed new facility at the popular Marlow outdoor activity centre.

The majority sponsor of the new accommodation is Marlow IT Company Softcat; and its Chairman Peter Kelly joined Longridge Director Amanda Foister; Mayor of Royal Borough of Windsor & Maidenhead Councillor, Asghar Majeed and Countess Howe of Amersham to cut the ribbon and declare the rooms ready for their first guests today (9 June 2011).

Amanda Foister, Longridge Director said: "A lot of guests at Longridge take part in activities over a number of days; and whilst many of them use our camping facilities, these new rooms are much needed additional accommodation. I expect they'll be in high demand in wet weather too!"

Peter Kelly, Chairman of Softcat added: "I've always been really impressed with the facilities on offer at Longridge and I'm glad Softcat has been able to contribute in this way. It's great to see kids using sports and outdoor activities to get fit and enjoy themselves."

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For more information, or if you want to attend the event please contact:

Charlotte Freeman or Rebecca Cockman  
Sidecar Communications  
[www.sidecarcommunications.co.uk](http://www.sidecarcommunications.co.uk)  
Twitter: @sidecarcomms

Tel: 07771 544 999 / 548 999